

Texas A&M AgriLife Extension

By Fatyma Lawal

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Why I chose
communications instead
of laboratory science

5 Internship Objectives

1. Create scientific media writing for lay audiences
2. Drafting media relations for agricultural and science audiences
3. Media pitching to agricultural and general news outlets
4. Crisis communication related to disaster preparedness and response
5. Attend Field days and weekly office meetings

- Daily morning debriefs
 - Field days
- AgriLife Today Article
- Crisis Communication
 - Newsletters

Daily Morning Debriefs

The U.S. Department of Agriculture has released yet another investment of \$33 million to back capacity-building efforts at Land-grant Universities. Issued through the USDA's National Institute of Food and Agriculture, 82 research Extension agencies and 19 Historically Black colleges and universities labeled as 1890 Land-grant Universities.

NIFA's 1890 Capacity Building Grants Program provides resources to "address emerging challenges and create new opportunities." This investment will allow for universities to receive funding for curriculum design, faculty and material development and well as student recruitment and retention. "The Biden-Harris administration is helping deliver real-life, applicable solutions to make our food stronger while inspiring a next generation of students and scientists who will help us meet tomorrow's agricultural challenges," said Xochitl Torres Small, Agriculture Deputy Secretary.

<https://www.morningagelips.com/usda-invests-in-research-extension-and-education-at-1890-land-grant-universities/>

Russia, one of the world's leading producers of wheat, withdrew from the Black Sea Grain Initiative. In that, the U.S. and China have been united in persuading Russia to rejoin. In the meantime, Ukraine is one of the largest exporters of corn. Kim Anderson, Oklahoma State University emeritus faculty, agricultural economics professor says "They are normally the third largest exporter of corn, usually 15% of the corn export market. They'll be at 10% this year." Although corn is still prevalent in the export market, "it is not as big a market factor as wheat," says Mark Welch, professor and Extension economist—grain marketing, Texas A&M AgriLife, College Station.

<https://www.farmprogress.com/corn/trade-withdrawal-creates-uncertainty-in-market>

Become more acquainted

with agriculture policy

Enhances news writing
skills

Memorize AP Stylebook

Read, read, read!

Field Days

1. 2023 Summer Ag Academy
2. Stiles Farm Field Day
3. Beef Cattle Short Course



AGRI LIFE TODAY

ENVIRONMENT FARM & RANCH LAWN & GARDEN LIFE & HEALTH SCIENCE & TECH

FARM & RANCH NEWS

Agricultural education with a 'lifetime warranty'

As the need for ag teachers increases, high school ag teachers travel from across the U.S. to strengthen their teaching skill sets

JUNE 23, 2023

The 2023 Summer Ag Academy offers a full buffet of continuing education for high school agriculture teachers nationwide.

Whether welding, floral design, wildlife and range management or curriculum development, the week-long event led by the Department of Agricultural Leadership, Education and Communications at Texas A&M College of Agriculture and Life Sciences provided high-demand programming for 375 participants from around Texas and the nation.

The summer academy was held at the Agriculture and Workforce Education Center on the Texas A&M-RELLIS campus, a 2,400-acre applied research campus in Bryan. Topics covered during the week included sheep and goats, horticulture, proficiency planning.

AGRI LIFE TODAY

ENVIRONMENT FARM & RANCH LAWN & GARDEN LIFE & HEALTH SCIENCE & TECH

FARM & RANCH

Eating tendencies of Brahman steers can affect meat tenderness

Journal report indicates economic and biological efficiencies affected by feed intake

JULY 20, 2023

The dependence of residual feed intake on growth and tenderness of Brahman cattle, a common breed chosen for crossbreeding cattle along the southern U.S., including Texas, was the focus of a cattle feeding study published in *Applied Animal Science* journal.

The study, "Relationships of residual feed intake and residual average daily gain with carcass traits and growth of Brahman steers," illustrates the impact residual feed has on physiological traits of Brahman steers in the Gulf Coast states, according to researchers.

Residual feed intake is the difference of actual feed intake from expected feed intake of an animal for its size and is used to determine what amount of feed is necessary to maintain

AgriLife Today Article Posts

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LIFE & HEALTH

Be mindful of firework safety this Fourth of July

AgriLife Extension encourages safety precautions

JUNE 28, 2023



AGRI LIFE TODAY

ENVIRONMENT FARM & RANCH LAWN & GARDEN LIFE & HEALTH SCIENCE & TECH

ENVIRONMENT

What is West Nile virus?

Wide-ranging mosquito airborne disease could affect pets, livestock and humans

JULY 6, 2023

Recent rainfall has led to a mosquito population increase across all regions of Texas. Texas A&M AgriLife Extension Service experts advise individuals, pet and animal owners to be mindful of West Nile virus, WNV, a mosquito-borne virus that is prevalent in the U.S., and its effects.

The substantial amount of rainfall across Texas has heightened concern over growing mosquito populations. Emergency management meetings are being held to discuss recent flooding and standing water. The risk of mosquito-borne diseases like malaria and WNV has

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LIFE & HEALTH

Safety and preparedness tips for the solar eclipse

Texans across the state prepare for the natural phenomena occurring on Oct. 14

SEPTEMBER 26, 2023

With six years since the last solar eclipse, state officials are warning Texans to prepare for the Oct. 14 event as it is expected to draw thousands to the Lone Star State.

The Texas A&M AgriLife Extension Service's Disaster Assessment Recovery, DAR, unit, along with state emergency preparedness officials, urge individuals to be mindful of increased traffic and resources leading up to and the day of the event.

For context, in 2017, the last solar eclipse in the U.S., the state of Kentucky saw a 222% increase in automobile traffic while Tennessee saw more than 1 million visitors for eclipse events.

"In Texas, we are

LIFE & HEALTH

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SEPTEMBER 26, 2023

Crisis Communication

Disaster calls
Safety and prevention

LIFE & HEALTH

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JUNE 28, 2023

What methods did you use in your experiment?

- Lorem ipsum dolor sit amet, consectetur adipiscing elit
- Incidunt ut labore et dolore
- Consectetur adipiscing elit, sed do eiusmod tempor incididunt

As a whole, I have become a more confident writer and content creator across all realms. I am continuously using all of the resources I was taught, communication and conversation skills, clear, concise writing, and the importance of learning from other people.

Thank you!

I am so grateful for this opportunity from the Science Influencers Program Directors, Drs. Leggette, Wingenbach, and Gastel. I am so appreciative of the Texas A&M AgriLife Extension and Blair Fannin for taking a chance with me.